

JOIN US IN CELEBRATING THE LIFE OF A VISIONARY AND LEGEND, DR. MARTIN LUTHER KING JR. AT OUR 10TH ANNIVERSARY BREAKFAST CELEBRATION.

I am writing you today to seek your support for our 10th Anniversary Dr. Martin Luther King Jr Breakfast on Saturday, January 18th, 2020 at Warehouse 23, Vancouver, WA. This year's event theme is "Bringing His Vision to Life". We have an impressive line-up of speakers and performers, including our Compass Award Recipient the esteemed Dr. Alisha Moreland-Capuia.

We're honored that the community has embraced the event, and how it has become one of the premier cultural events in Clark County. This event is only possible through generous and like-minded sponsors like you.

Why sponsor this event:

Sponsors gain community wide visibility for their company or organization, with a tiered level of benefits tied to sponsorship level (attached). Sponsorship distinguishes your company or organization by demonstrating social responsibility commitment to the local community, by supporting and promoting diversity and inclusion, and by your leadership in supporting youth. Sponsors take pride in knowing that proceeds from this event go to the <u>iUrban Teen</u> STEM+Arts Scholarship Program. Because of generous sponsors like you we were able to award five \$2,000 scholarships in the Spring of 2019 to iUrban Teen students to attend college. Let's aim for this again and more in 2020.









For more information: Info@iurbanteen.org

Dr. Martin Luther King Annual Community Breakfast

Sponsorship Package

Presenting Sponsor - \$5,000

The Presenting Sponsor will be recognized as the primary sponsor of the event and will receive priority logo placement in all marketing materials involved with the event. The Presenting Sponsor's name and logo will be acknowledged in collateral materials and media relations.

- Main Stage Signage and public acknowledgements
- Full page ad in event program
- Inclusion on all Press Releases and Marketing Materials
- Business name announced on radio announcements
- Resource Table
- Two Tables (10 per table)

Gold Sponsor - \$3,500

- Public acknowledgements at event and table signage
- Half page ad on event program and resource table
- Inclusion on all press releases and marketing materials
- One Table of 10

Silver Sponsor - \$1,500

- Public acknowledgements at event and Table Signage
- Quarter page ad on event program
- One Table of 10

Entertainment Sponsor - \$1,000

- Public acknowledgements at the event, listed on event Program and Table Signage
- One Table of 10

Table Sponsor - \$750

- Public acknowledgements at event, listed on event Program and Table Signage
- One Table of 10

\$5,000.00	Premiere Sponsorship (Full Page Ad, Stage Welcome, Exhibit Space)
\$3,500.00	Gold Sponsor (1/2 page Ad, Stage Welcome & Table for 10)
\$1,500.00	Silver Sponsor (1/4 page Ad, Stage Welcome & Table for 10)
\$ 750.00	Table Sponsor (Table & Listing within Program)

Contact us for Credit Card Purchase or Invoicing: Info@iurbanteen.org

Or you can purchase directly online via our website www.iurbanteen.org/mlk

Note: Your information will only be used for our annual event and not given to third party advertisers.

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