

# IMPACT REPORT

2021





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Greetings:

As the founder and leader of iUrban Teen, I'm extending our heartfelt thanks to our iUrban Teen community for your generous contributions of time, talent, and donations. Your support has helped iUrban Teen bridge the gap in education, community impact, and economic development.

Without community members like you, we could not have impacted or influenced our community of nearly 11,000 students participating in the wide array of programs offered by iUrban Teen thus far.

A review of our 2021 fundraising goals reveals some outstanding statistics:

- \$200,000 from the Oregon Community Foundation
- \$189,000 from Vancouver Public Schools and
- \$129,628 from individual donations
- \$125,000 from Marie Lamfrom Foundation
- \$100,000 from Microsoft
- \$73,000 from King Conservation District
- \$50,000 from F5
- \$50,000 from Boeing
- \$49,899 from NASCIO
- \$35,000 from Nintendo
- \$28,000 from Schools Out Washington
- \$25,000 from Nike
- \$15,000 from the Singer Foundation
- \$10,000 from The Schreiber Family Foundation
- \$6,000 from The Stephen Nigro Family Trust
- \$5,000 from LAM Research

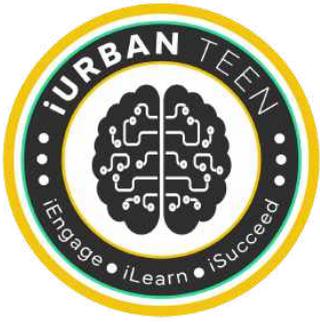
Taken as a whole, this set of achievements is indicative of our fundamental approach. Start with Bridging the Gap for our students, then work with our partners and parents to deliver unparalleled STEM educational and career opportunities for our students.

I am grateful that we never deviated from our mission and that we continue to pursue innovative ideas and programs to advance opportunities for underserved students. Your help truly makes a difference to us and all the youth who participate in our programs. Thank you again for your generosity and confidence in our work.

Kind regards,

Deena Pierott

iUrban Teen Founder  
White House Champion of Change



# iUrban Teen

## Board of Directors



**Deena Pierott**  
Board Chair  
Founder, iUrban Teen



**Delphine Pruitt**  
Treasurer  
Vice President, US Bank



**Heather Ratcliffe**  
Secretary  
Senior Director, T-Mobile

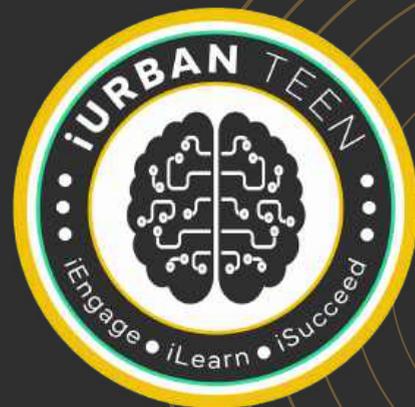


**Patricia Raicht**  
Vice-Chair  
Senior Director, JLL



**Freda Walker, Esq.**  
Compliance  
Deputy Director, PCRI

# Our Mission



iUrban Teen set out on a mission to ignite a spark in students by exposing them to careers in STEM. We are bridging the opportunity gap for marginalized youth nationwide. Our vision is to build an educational community rooted in trust, empowerment, inclusivity, and community and to see all BIPOC students succeed not only in our programs, but also in their career trajectory. We pledge to deliver highly sought-after skills and experiences in the science and technology industry, and pave a path that leads students towards economic stability.



# Our Approach



iUrban's three pillars are the foundation for our entire strategy. We believe that for youth to succeed, you first need to engage them; engagement opens doors to learning.

We start this process with what we call iEngage. We do this via all-day tech immersion events where teens discover what's new in the amazing world of technology and gain leadership skills, and exposure to exciting companies. The program ignites teens' interest in STEM+Arts and builds a sense of possibility in students who may not otherwise be aware of these career options.

The next step in our process is our iLearn modules, which include our training programs and camps. These are learning excursions that continue their learning and engagement for STEM+Arts opportunities and deepen their leadership skills.

Our final pillar is iSucceed. This process cements the skills and knowledge students have learned with mentoring and internship opportunities in STEM+Arts rich environments. The goal is to empower them with the ability to help creatively shape their world.

## iEngage

### PROJECTS

- STEM Summits
- STEM Tours
- Parents Engagement
- After School Programs
- Student Career Technology Assessments



Increase awareness and knowledge of local, regional, and global technology trends and issues.

## iLearn

### PROJECTS

- iSpeak, iCode, iDigital, iMap, iWrite, iLaunch, iTrades, iPitch
- AND MORE



Get youth excited about secondary education and a success path.

## iSucceed

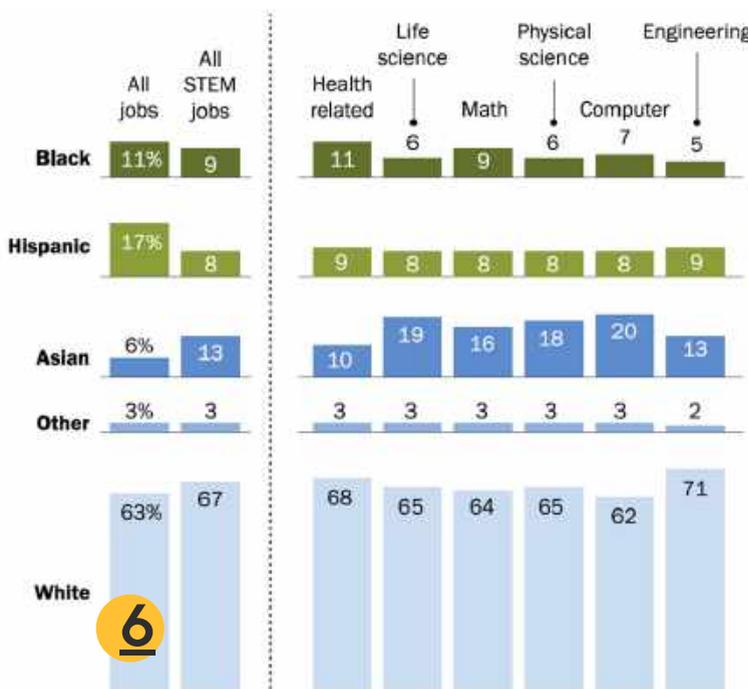
### PROJECTS

- Mentoring & Internships
- Scholarships
- College Readiness
- Career Awareness & Readiness
- iUrban Alumni Network



Create personal development plans in an interactive environment.

## Black and Hispanic workers remain underrepresented in the STEM workforce



“Current trends in STEM degree attainment appear unlikely to substantially narrow these gaps, according to a Pew Research Center analysis of federal employment and education data. Black and Hispanic adults are less likely to earn degrees in STEM than other degree fields, and they continue to make up a lower share of STEM graduates relative to their share of the adult population.”



### Notes:

Based on employed adults ages 25 and older, STEM stands for science, technology, engineering, and math occupations. Engineering includes architects. White, Black, and Asian adults include those who report being only one race and are not Hispanic. Hispanics are of any race. Other includes non-Hispanic American Indian or Alaskan Native, non-Hispanic Native Hawaiian or Pacific Islander, and non-Hispanic two or more major racial groups.

### Source:

Pew Research Center analysis of 2017-19 American Community Survey (IPUMS) "STEM Jobs See Uneven Progress in Increasing Gender, Racial and Ethnic Diversity"

# Our Programs

*iUrban Teen* —————

**BUILDING a DIVERSE**

**Tech Pipeline OUTSIDE**

**Silicon Valley Inc.**



## iUrban Teen Programs

### **iSpeak**

Public Speaking Club that teaches communication and leadership skills.

### **iCode**

Teaches the basics of coding, design and technology.

### **iMap**

Teaches research projects that include GIS Mapping and Machine Learning.

### **iDesign**

Teaches the foundation of design thinking for solving real-world problems, sympathetically.

### **iWrite**

Teaches the basics of Creative, Technical, and Screenwriting and students write for the iUrban Teen newsletter.

### **iCivic**

Trains students to utilize their political and community power for change.

### **iBuild**

Exposes teens to careers in Advanced Manufacturing and Supply Chain Management..

### **iSpy**

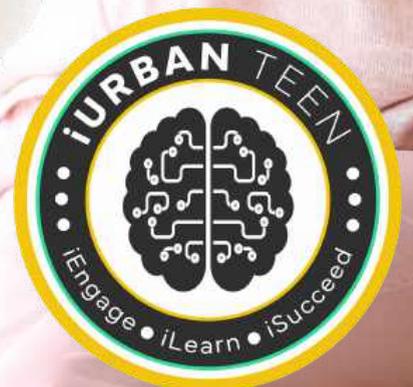
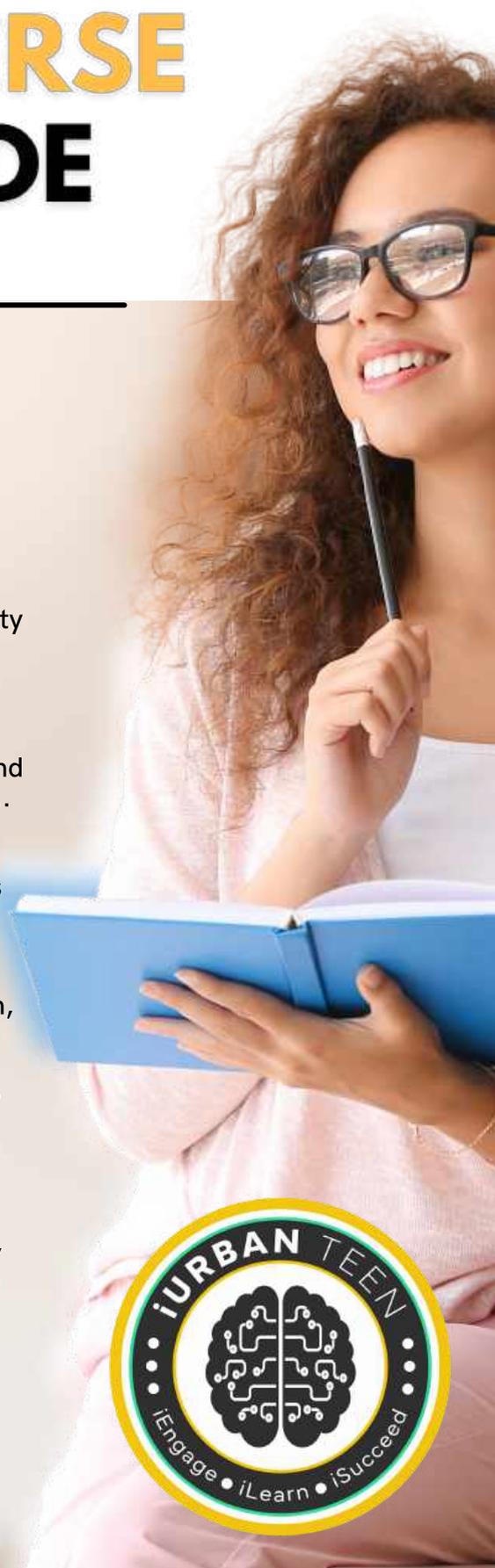
Provides three-tier sessions on cybersecurity.

### **iPitch**

Teaches entrepreneurialism, design thinking, how to conceptualize in a team setting, and how to develop and pitch business ideas.

### **iTrades**

Exposes teens to careers in skilled trades, ie, Electrical, Welding, Carpentry, and Plumbing.



# Our 2021 Accolades and Highlights

## 10th Anniversary

iUrban Teen marks this year as an important milestone as we celebrate our 10th anniversary.

## Launched iBuild and iEngineer

Launched two successful iEngineer camps in Portland, Oregon, and Seattle, Washington and a highly successful iBuild event, our Advanced Manufacturing and Supply Chain camp in Seattle, Washington, in partnership with the Port of Seattle.

## Launched iUrban University

Our new program focuses on our iUrban Teen alumni students who are now in college and offers career readiness and college internship opportunities.

## \$2,000

Awarded 12 \$2,000 scholarships in Oregon and Washington

## 2021 iUT STEM+Arts Virtual Summit

Sixty-three enthusiastic middle and high school students participated in the virtual summit sponsored by Intel.

## Finalist GeekWires

"Geeks Give Back Award"

# Our Success

## Recognition

Recognized across industries and institutions for our continued work in connecting students to STEM careers and education.

Community-centered, family-focused – iUrban Teen’s continued success is in part built by our city-specific advisory councils and partnerships with schools and local education leaders. By providing mentorship opportunities, program support, STEM tours, volunteers, and funding, these partnerships are a key to iUrban Teen’s successful ecosystem to inspire students to become lifelong learners who are indeed a future-ready workforce. We are grateful for our unwavering supporters!

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## iUrban Teen exceeds the National Science and Technology Council's Top five best practices for diversity and inclusion in STEM education and research:

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- Human Capital Operating Plan using inclusive hiring strategies while focusing on retention and equal access to advancement
- Develop explicit strategies for diversity and inclusion with measurable goals, and hold leadership and employees accountable
- Align diversity and inclusion goals with organizational mission and goals
- Establish monitoring and assessment systems to measure progress toward goals
- Provide consistent and sufficient funding for diversity, equity, and inclusion.

## Key Areas for Diversity and Inclusion in STEM



# Our Scholars

## *iUrban Teen*

iUrban Teen proudly awarded  
**12 \$2,000 scholarships**  
to our students in 2021



**GCW**

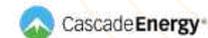
iUrban Teen opened my eyes to the larger world of STEM and how I can find my place in that world.



# Our Partners

## Grant and Funding Partners

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## Major Donors

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### Platinum Donors

**Michael Broberg**

**Scott Haynie**

**Jono Luk**

**Stephen Nigro**

### Gold Donors

**Anisha Singh**

**Deena Pierott**

**Elizabeth Stock**

**Jonathan Luk**

**Mixed Cafe | Gerald Jackson**

**Kate Deane**

**Paul and Deborah Speer**

**Kendall Anderegg**

**Leslie Durst**

**Magdalene Yap**

**Matthew Nurse**

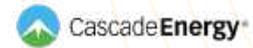
**Shannon FitzGerald**

**Paul Speer**

# Our Partners

## Training Partners

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## University Partners

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# Our Partners

## Advisory Council Organizations



# Our Future

## In 2022 iUrban Teen Expands Tech Education Nationwide

We look forward to partnering with old friends and new connections to expose students to the world of sports and trades.

- Expansion - More students afforded opportunities that would be otherwise out of reach due to finances
- Digital Literacy - Our students must become adept at a younger age as society becomes more dependent on rapidly changing technology.
- Success - Increasing STEM-based opportunities better prepares students for the future
- Partnership - iUrban Teen works with corporations, advisors, and universities to provide innovative workshops and events to foster curiosity, critical thinking, and skill practices to ensure our students are future-ready.
- Connections - Through online and in-person collaboration, our programs improve students' communications skills through teamwork and technology, creating connections inside and outside the classroom.

We're pursuing funding opportunities to fuel our endeavors, motivate our students, and be creative in our approaches. As we expand to new geographies, we continue to evolve our offerings to fit our diverse teens' needs. We hope you can continue to be a part of this fulfilling journey.

### Program Expansion:

iSports, iTrades

### iUrban University Expansion:

- Scholarships
- College and Career Readiness
- Internship
- Certification Programs
- University Partnerships
- Alumni Network
- Bridge the Gap Fund





# Our Gratitude

This has been an outstanding year of growth for not only iUrban Teen, but for the communities that we served.

Thank you again for your kindness, generosity, and confidence in our work.

