



Impact Report 2025



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iURBAN TEEN
iEngage • iLearn • iSucceed

January 15th Annual MLK Breakfast



iUrban Teen proudly celebrated the **15th Annual Rev. Dr. Martin Luther King Jr. Breakfast**, honoring Dr. King's enduring legacy and our shared commitment to building a brighter, more equitable future. This year's theme, "**Rising Together**," highlighted the **power of unity, community leadership, and collective action**.

The morning featured inspiring speeches and impactful conversations that energized attendees. **Keynote Speaker Keyonda McQuarters** delivered a powerful message on resilience, justice, and the responsibility we all share in uplifting the next generation. The event also recognized outstanding leadership with the presentation of the **Compass Award to Dr. Karin Edwards**, honoring her dedication to education and community empowerment.

As we reflect on this meaningful event, we remain committed to advancing **Dr. King's vision** by **supporting youth, elevating diverse voices, and continuing the work** of rising together.



January

iUrban Teen and NBA Foundation Grant

iUrban Teen and NBA Foundation Empower Portland Youth with \$2.8 Million Partnership

iUrban Teen is shooting big! In an exciting collaboration with the **NBA Foundation**, iUrban Teen secured a **\$2.8 million grant** to empower Portland youth and expand access to opportunities in technology, innovation, and leadership.

The celebration kicked off the day before NBA Foundation Game Night, when **iUrban Teen's Pacific Northwest Regional Director, Carlos Banks**, joined a panel discussion to share the organization's mission, challenges, and lasting impact through community collaboration.

During game night at Portland's **Moda Center**, Banks and the iUrban Teen team were recognized courtside at halftime, as announcers spotlighted iUrban Teen and other nonprofit partners for their transformative work in the community.

The event was a powerful moment of recognition — uniting sports, education, and community empowerment — and showcasing iUrban Teen's ongoing commitment to creating pathways for underrepresented youth. Looking ahead, iUrban Teen will continue to strengthen its partnership with the NBA Foundation to ensure even more young people in Portland and beyond have the tools and support to thrive.



Thank You!



February iCivics Seattle



Mayor Bruce Harrell Joined iUrban Teen's 2025 iCivics Summit to Empower Youth to Shape the Future of Public Service

The 2025 **iCivics Summit**, hosted by **iUrban Teen at Seattle Central College**, brought together students, parents, and civic professionals for a powerful day of hands-on learning and inspiration.



Workshops led by **King County Public Health, IT (GIS), Metro, and the City of Seattle's AI and Police Departments** introduced youth to real-world careers in civic tech and public service. Parents engaged in roundtable discussions with local government leaders and educators.

Mayor Bruce Harrell's keynote energized the crowd, followed by a dynamic **Career Panel** and **World Café** session led by iUrban Teen's **Keith Kloucek-Hummel**, where students shared ideas for a more connected, equitable future.

The Summit empowered young people to see themselves as innovators, change-makers, and future civic leaders.

February

Black History Month

Celebrating Art/Health/Film

Looking Back: Uplifting Our Community in 2025



In 2025, iUrban Teen deepened its commitment to community wellness, resilience, and connection. Through programs like our Black History Month Health & Wellness session, we provided youth and families with essential tools for mental and physical health. Dr. Gina Guillaume explored the root causes of toxic stress, highlighting how diet, exercise, environment, and systemic inequities impact well-being. Georgann Pierce guided participants through simple yet effective exercises to reduce stress and promote balance.

Selected key statistics on racial health disparities because of this work:

- Black or African American adults are diagnosed with hypertension about **26% more** frequently than the overall U.S. population.
- Black or African American individuals have a life expectancy of **74.0 years** compared to the U.S. average of about 78.4 years.
- Nearly **20% plus** of Black adults report their health as "fair or poor," significantly higher than the national average.

The event encouraged meaningful discussions, empowered participants to prioritize self-care, and underscored the importance of community support in navigating challenges. As we reflect on the year, iUrban Teen celebrates the connections made, the learning gained, and the positive change achieved—laying the groundwork for a stronger, healthier, and more resilient community in the years ahead.

February

Black History Month

Celebrating Art/Health/Film

Looking Back: Black History Month – Energy & Engineering Impact



The Black History Month Energy & Engineering Event united key industry leaders — including BPA, PGE, Energy Trust, Maul Foster, Clark Public Works, Dream Team Recycling, Wise Eyes, and Innovation Lab — to collaborate on innovative solutions in the energy and engineering sectors.

Beyond exploring sustainability and technological advancements, the event centered on inspiring and educating youth about engineering careers. Students engaged with industry professionals, gaining insight into STEM pathways and the opportunities they offer for the next generation of engineers.

By the numbers:

- Black Americans represent only about **5% of all engineers and architects** in the U.S., despite constituting approximately 13% of the population.
- Among undergraduate engineering students, Black or African American students account for only around **3.2% of student engineers**.
- In recent years, bachelor's degrees in engineering awarded to Black students have hovered near **4.3%** of total engineering bachelor's degrees.



By fostering mentorship, hands-on learning, and partnership, the event highlighted the vital role of community collaboration in shaping a more sustainable, innovative future — and specifically, in opening more pathways for under-represented youth into engineering fields. We thank our partners, presenters, and attendees for their support and for helping empower the engineers of tomorrow.

March

iUrban Teen | Seattle Medium

Here's a refined version of the impact statement including a direct quote from iUrban Teen, as featured in The Seattle Medium:

iUrban Teen Featured in The Seattle Medium for Advancing AI-Driven Career Opportunities

iUrban Teen is making waves in the world of STEM education by equipping young minds with the skills needed to thrive in an AI-driven future. Recently featured in The Seattle Medium, iUrban Teen continues to empower underrepresented youth with hands-on experiences in artificial intelligence, data analytics, and emerging tech careers. Through dynamic workshops, mentorship programs, and industry partnerships, students gain real-world insights that prepare them for high-demand fields. By bridging the gap between talent and opportunity, iUrban Teen is shaping the next generation of innovators and leaders in technology.

"We want these young people not only to learn the tools of AI, but to ask who is being represented in the data — so we don't just replicate injustices, we design systems that repair them." — Deena Pierott, Founder & Executive Director of iUrban Teen ([The Seattle Medium](#))

Scan the QR code to read the full article and learn how iUrban Teen is driving change in tech



<https://seattlemedium.com/iurban-teen-opportunity-gaps/>.



April Innovation Starts Here

iUrban Teen's STEM Summit Pomona Lights the Way for Young Leaders

The **iUrban Teen STEM Summit at Cal Poly Pomona** ignited imagination and opportunity for dozens of middle and high school students eager to explore the intersections of **STEM and the Arts**. Hosted in partnership with **Cal Poly Pomona's TRIO Pre-College Programs**, the Summit created an inclusive, hands-on environment where diverse young minds could see themselves as future innovators and changemakers.



Throughout the day, students participated in engaging workshops led by STEM professionals and industry experts, including **Lunar Lander challenges, astronaut training simulations**, and sessions on **engineering and healthcare career pathways**. Each activity encouraged curiosity, teamwork, and critical thinking while showcasing real-world applications of STEM in everyday life.

The Summit not only deepened students' understanding of science and technology but also emphasized the importance of **representation, access, and diversity** in STEM+Arts fields.

By connecting youth with industry leaders and mentors, **iUrban Teen's STEM Summit Pomona** continues to pave the way for the next generation of thinkers, creators, and leaders—empowering them to dream big, explore boldly, and build a more inclusive future.



April

Cyber-Smart Futures

Inside iUrban Teen's LA Cyber Security Workshop

During the **Winter 2025 season**, iUrban Teen hosted an empowering **Cyber Security Workshop Series** at the **Best Buy Teen Tech Center** within the **Vermont Slauson Economic Development Corporation (VSEDC)** in Los Angeles.

This hands-on series introduced students to the essentials of **cybersecurity, ethical hacking, and digital safety** in a fun and engaging environment. Participants explored real-world cyber threats, learned how to protect personal data, and discovered exciting career pathways in one of today's fastest-growing fields.

Why It Matters:



Cybercrime is projected to cost the global economy **\$10.5 trillion annually by 2025**, making cybersecurity expertise more crucial than ever.



Despite rising demand, the world still faces **a shortage of more than 3.5 million cybersecurity professionals**, creating tremendous opportunity for skilled, diverse talent.

Thanks to our partners at the **VSEDC Teen Tech Center**, this program provided an inspiring space for creativity, collaboration, and exploration—equipping students with knowledge, confidence, and a vision for secure digital futures



April STEM + Sports = Limitless Possibilities:



iSports Powered by iUrban Teen



This season, **iSports powered by iUrban Teen** took high schoolers beyond the scoreboard—showing how data drives decisions both on and off the field. Through hands-on lessons in **Excel, data analytics, and performance tracking**, students learned how numbers tell the real story behind every game.

Thanks to a dynamic partnership with the **Portland Timbers**, participants toured **Providence Park**, met with industry professionals, and experienced the thrill of a live Timbers match. Each student also received a **participation stipend**, leaving with valuable real-world skills and new insights into careers in **sports technology, analytics, and management**.



In today's data-driven world, analytics is transforming every industry—from sports and entertainment to healthcare and energy. Programs like iSports help students see that **understanding data isn't just about math—it's about unlocking opportunity, strategy, and innovation**.

The takeaway: When STEM meets sports, the possibilities are truly endless.



April

Future Ready Skills Day with Intel



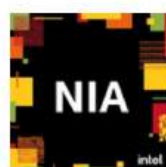
iUrban Teen hosted a powerful day of discovery at Intel, where students engaged in hands-on learning and career exploration. Throughout the experience, teens built and tested circuits, explored immersive technologies like virtual reality, and connected directly with Intel professionals who shared insights into their education and career journeys.

More than observing technology, students actively participated—developing technical skills, asking meaningful questions, and envisioning themselves in future tech careers. This experience expanded their understanding of what's possible and strengthened their confidence in pursuing pathways in STEM.

We are grateful to Intel and the Higher Education Coordinating Commission for their partnership and commitment to opening doors for our youth. Together, we are helping young people build the skills, confidence, and vision needed for a limitless future.



Sponsored by



April iUrban Teen Hydro Challenge Workshop Sparks Curiosity and Creativity

Students explored the power of water at iUrban Teen's Hydro Challenge Workshop, enjoying a hands-on day full of energy, engineering, and imagination.



With guidance from three Electrical Engineering students from WSUV, participants delved into the science of hydro and wind power using STEM kits, a 3D printer, and interactive experiments.

Students built and tested water wheels that powered LED lights, created water-based circuits to run fans and lights, and constructed working windmills. They also designed their own 3D-printed objects, which are now in production and will be delivered to them soon.

Workshops like this gave students the chance to see real-world applications of science and engineering while having fun. We extend a huge thank-you to our facilitators and future engineers for making the day a success.

May

Growing Community Through Partnership



Two caring partners, the Mullen Polk Foundation and iUrban Teen, joined forces to help youth at a foster home start their very own garden. With guidance from the Clark County Food Bank and AmeriCorps staff, teens got their hands in the soil, choosing seeds and building raised beds.

But they didn't just plant vegetables and flowers – they planted seeds of hope, resilience, and pride. In a time when federal funding is scarce, this collaboration is a powerful reminder that by coming together, we can cultivate more than gardens. We can grow a sense of belonging, nurture self-confidence, and watch the roots of community deepen.

Thank You!



THE MULLEN-POLK FOUNDATION

PROVIDING SERVICES FOR ALL CHILDREN & FAMILIES IN THE FOSTER CARE SYSTEM

June

Caps Off to the Future:

Celebrating the iUrban Teen Class of 2025



Graduates

iUrban Teen proudly celebrated the achievements of the Class of 2025—graduates who have demonstrated resilience, determination, and leadership throughout their educational journeys. As they transitioned into higher education, career pathways, and emerging opportunities, these students represent the future of innovation and community impact. Their success reflects not only individual perseverance, but also the power of mentorship, access, and purpose-driven programming. This milestone marks the beginning of their next chapter, and we remain committed to supporting their continued growth as they dream boldly, lead confidently, and build lasting legacies.

July

Blast Off Into Your Future!



iSpace Summit At Seattle's Museum of Flight

Our 4th Annual iSpace Summit brought students together for a day of discovery, featuring hands-on workshops. Students explored space science and aerospace career pathways inside one of the region's most iconic museums. In a powerful partnership with Blue Origin's Club for the Future, Washington NASA Space Grant Consortium, Pacific Science Center, and The Mars Society, we crafted a day where science met soul, and innovation met imagination.

Hosted by



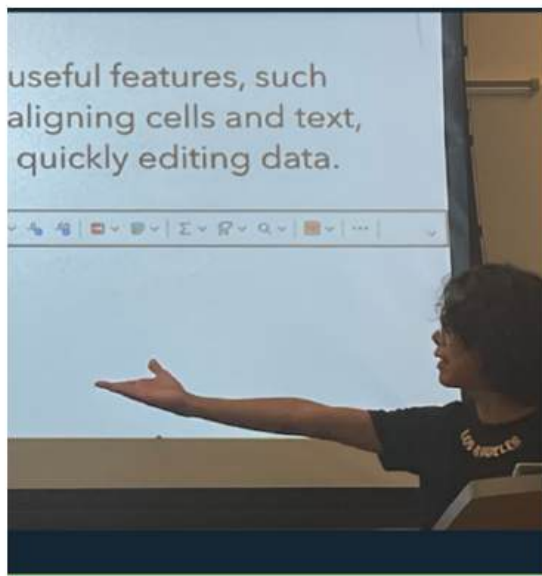
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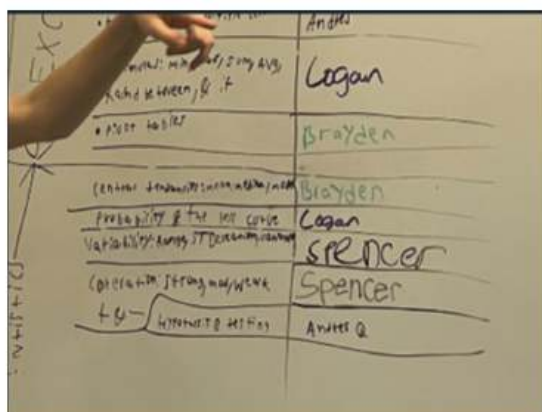
July - August From Court to Code:



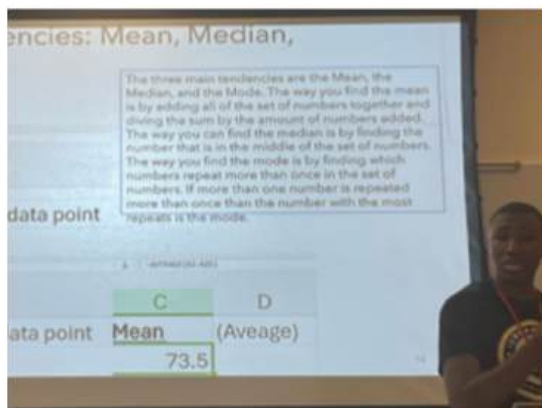
iSports Dallas Wraps Up a Summer
of Data and Discovery!



From July 21 to August 1, 2025, high school students participated in a two-week Sports Data Analytics program at Dallas College Cedar Valley, gaining hands-on experience in how data informs performance, strategy, and gamification in sports.



Through project-based learning, mentorship, and collaborative teamwork, students strengthened both technical and professional skills. The program culminated in final presentations where participants confidently analyzed complex datasets, articulated insights, and connected data findings to real-world sports applications—demonstrating measurable growth in communication, critical thinking, and self-efficacy. Students also received stipends exceeding \$100 in gift cards, recognizing their commitment and achievement.



This impactful learning experience was made possible through the generous support of The NBA Foundation, whose partnership continues to expand access to real-world technology opportunities for youth.

August Future Makers: iEngineer

Inspiring the Next Generation of Innovators



"What does it really take to become an engineer?" That question guided iUrban Teen's Future Makers iEngineer event on August 13, 2025, at Clackamas Community College—one of our flagship programs for middle and high school students. Through a full day of hands-on workshops, mentorship, and real-world exposure, students explored engineering pathways across energy, robotics, transportation, environmental solutions, and advanced technologies.



Industry professionals led interactive sessions that brought engineering to life, helping students move beyond theory to experience what it truly means to design, build, and solve problems. A dynamic career panel featuring Michael Koch (Cascade Energy), Nashoni Whitlock (Advanced Technology Communications), Darryl Cole Sr. (ACT Enviro), and Shilpa Mallem (Interstate Bridge Replacement Program) offered authentic insight into career journeys, challenges, and opportunities—reinforcing that these futures are both attainable and inspiring.



The program welcomed a vibrant, diverse mix of students whose cultures, backgrounds, and perspectives reflected the strength of our community. By day's end, participants left with more than swag and raffle prizes—they gained confidence, motivation, and a clearer vision for their futures, with one student sharing, "Yes, I would recommend iUrban Teen events to a friend." This impactful experience was made possible through the support of the Oregon Higher Education Coordinating Commission, Clackamas Community College, and our dedicated industry partners, whose collaboration continues to help iUrban Teen expand access to opportunity and empower the next generation of innovators.

September

iUrban University Celebrates First Graduates of Semiconductor Workforce Pathway Program

Portland, OR – September 19, 2025



iUrban University proudly celebrated the graduation of its first cohort from the **Semiconductor Workforce Pathway Program**, a groundbreaking initiative designed to prepare young adults for careers in one of the fastest-growing industries worldwide. Launched in August 2025, the free 5-week program equipped participants with technical knowledge, hands-on skills, and career readiness to pursue entry-level roles in semiconductor manufacturing. Graduates gained a strong foundation in semiconductor processes and received career coaching, financial literacy training, mentorship, and wraparound support, including transportation and childcare assistance. Each participant also earned a \$500 stipend while completing the program.

The program served young adults ages 18–30 who were eager to launch meaningful careers in a field central to global innovation—from smartphones to electric vehicles. The graduation celebration, held on September 18 at the PCC Willow Creek Opportunity Center, highlighted the achievements of the first cohort and announced two additional cohorts scheduled for October–December 2025 and March–May 2026 at the PCC 42nd Street Opportunity Center / NAMC.

"Today's graduates represent the future of technology and workforce innovation," said **Deena Pierott**, Founder of iUrban Teen and iUrban University. "This program was about more than skills—it was about building confidence, creating pathways, and showing our young people that they belong in high-demand industries like semiconductors."

The Semiconductor Workforce Pathway was made possible through the support of the **Higher Education Coordinating Commission**, in partnership with **Portland Community College, NAMC, and Platinum Construction**, ensuring that historically untapped communities had access to the careers of tomorrow.

September Illuminating Futures Luncheon:

A Celebration of Community and Student Success



The Illuminating Futures Luncheon brought together community members for an afternoon of inspiration, engagement, and support for student success. Guests participated in a spirited game of Heads or Tails, while drones added a spectacular touch to the event. The luncheon was hosted by Poison Waters, whose warmth and humor set the tone, complemented by cultural comedy from Men-Roth Nye and a soulful DJ performance that maintained high energy throughout the afternoon.

The event also featured a successful silent auction, with generous bidding contributing directly to student programs. Overall, the luncheon fostered community connections and raised vital support for iUrban Teen's mission, marking a significant step toward illuminating futures. We extend our sincere thanks to all of our sponsors for making this event possible.

October

iTrades in Motion: Seattle and Portland Impact Highlights

Where Future Builders Met Real-World Innovation

iUrban Teen's iTrades in Motion series energized teens in Seattle and Portland through hands-on learning and career exploration in high-demand trades and emerging technologies. Students actively engaged in plumbing, electrical work, data systems, and AI-driven innovation, gaining real-world insight into careers that support local communities and shape the future workforce.

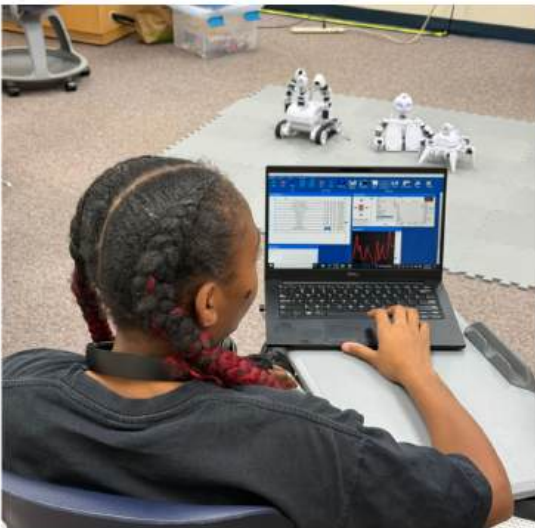
A key driver of the program's success was the commitment of industry professionals and partners who shared their expertise and passion. Students connected with volunteers and representatives from **NECA/IBEW Local 48**, the **Electrical Workers Minority Caucus (EWMC)**, **Puget Sound Electrical Workers**, **PSEd – The Data Guys**, **Platinum**, and the **Nuevo Foundation**. These partners not only delivered technical insight but also modeled what it looks like to build a meaningful career grounded in skill, purpose, and pride.

Through mentoring, demonstrations, and interactive sessions, participants discovered how technology and human skills work together to create future-ready careers. More than an introduction, iTrades in Motion served as a launchpad where curiosity met opportunity. iUrban Teen extends sincere gratitude to the partners and volunteers who helped ignite students' potential in Seattle and Portland.



October

STEM-o-Ween 2025: Science, Creativity, and Community Impact



STEM-o-Ween 2025 delivered an engaging blend of science, creativity, and community in both Seattle and Portland. Students participated in hands-on activities ranging from electrifying labs to high-energy races, combining STEM learning with seasonal fun while exploring the power of innovation. The event created an interactive environment where curiosity thrived and students experienced science in a memorable, accessible way.



The success of STEM-o-Ween was made possible by the dedication of volunteers, mentors, and families whose energy and support brought the program to life. Their contributions strengthened community connections and helped advance iUrban Teen's mission to inspire the next generation of innovators. The sparks ignited during STEM-o-Ween 2025 laid the groundwork for future brilliance and long-term student impact.

November iSports Program Impact



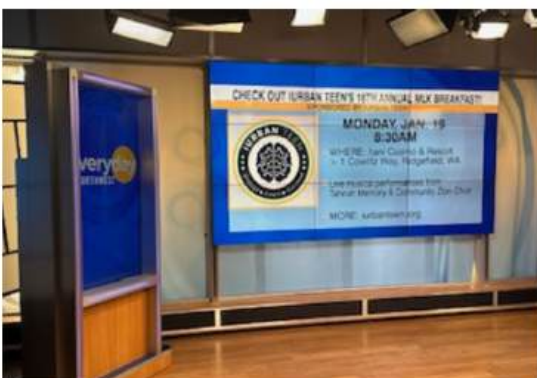
By November 2025, iUrban Teen's iSports students had built strong momentum, mastered Excel and statistics while exploring diverse career pathways in sports, including marketing, journalism, and data analytics. Program highlights included an interactive game-day planning session with Claire Hogenson of the Portland Rip City Remix, where students gained firsthand insight into sports operations, and a professional panel hosted at the Portland Timbers Training Facility. Industry leaders shared career guidance, personal journeys, and perspectives on the growing impact of women in sports. Through hands-on learning, expert mentorship, and real-world exposure, students strengthened both technical and professional skills. The program also celebrated the leadership of women in sports, reinforcing representation, inspiration, and future career aspirations for participating youth.

December iUrban Teen on KOIN6, Portland Oregon



Dr. Martin Luther King Jr. Breakfast on KOIN Morning Show: Everyday Northwest

iUrban Teen's Dr. Martin Luther King Jr. Breakfast was featured on the KOIN Morning Show: Everyday Northwest, amplifying our mission to uplift the next generation and honor Dr. King's legacy. The segment highlighted iUrban Teen's 16th Annual MLK Day Breakfast at ilani Casino Resort, showcasing how the event brought together community leaders, inspirational speakers, and youth to celebrate unity, service, and opportunity. This media exposure helped raise awareness of our work to empower teens through scholarship support and community engagement, further strengthening our impact across the Pacific Northwest.



<https://www.koin.com/everydaynorthwest/ednw-sponsored/celebrate-mlk-day-by-uplifting-the-next-generation/>



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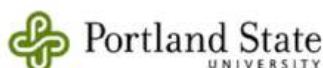
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